



Major contributions by: SLMA, ASSAM CORE TEAM WITH THE SUPPORT OF THE DIRECTOR, DIRECTORATE OF NF & AE

What's Inside

Who
We Are



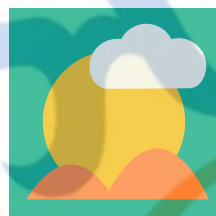
What We
Achieved



Our
Financials



What We
Envision



Contact
Us



Who We Are

BRIEF OVERVIEW OF THE STATE

Assam is a north-eastern state of India, known for its rich cultural heritage, lush tea gardens, extensive river systems, and diverse ethnic communities.

Geography:

Gateway to the north-eastern region of India, Assam is bordered by Arunachal Pradesh, Nagaland, Manipur, Mizoram, Tripura, Meghalaya, and West Bengal, along with international borders with Bangladesh and Bhutan. Most of the plains of the state is situated in the Brahmaputra Valley, through which the Brahmaputra River, one of the major rivers of India, flows, creating fertile plains suitable for agriculture. Southern extension of the state lies in the Barak Valley, through which the Barak River passes through. The state also features hilly regions to the north and south, with rich biodiversity that includes wildlife sanctuaries and national parks, such as Kaziranga National Park, famous for the one-horned rhinoceros.

Demographics and Culture

Assam is home to a diverse population, including Assamese, Bodo, and over two dozen tribal groups, each with distinct languages, traditions, and cultural practices.

CONCEPT NOTE

ULLAS – A Step Towards Literate India

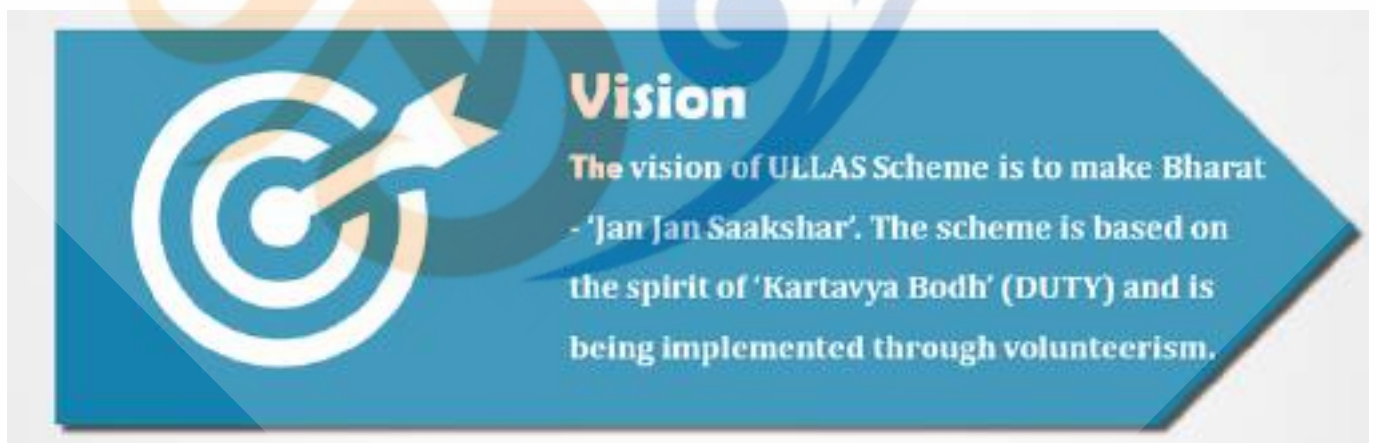
ULLAS – Nav Bharat Saaksharta Karyakram, also known as the New India Literacy Programme (NILP), is a centrally sponsored initiative that aligns with the National Education Policy (NEP) 2020. It aims to empower adults aged 15 and above from all backgrounds who missed formal schooling, helping them integrate into society and contribute to the nation's growth.

The scheme targets adults who missed formal schooling, aiming to mainstream non-literate individuals into society and enable them to contribute to the country's growth. It emphasizes functional literacy, financial literacy, and digital literacy, particularly for Self-Help Group (SHG) beneficiaries, school staff like Ayas, Cooks, Helpers, Night Watchmen, and Anganwadi Helpers.

The programme focuses on imparting functional literacy including reading, writing, and numeracy skills, and enriches learners with critical life skills, fostering lifelong learning.

Implemented through volunteerism, ULLAS promotes social responsibility and a sense of duty '**Kartavya Bodh**', encouraging learners to access educational content in regional languages via the DIKSHA Portal and the ULLAS Mobile App/Portal.

Certificates awarded to learners and volunteer teachers further boost confidence and motivation, driving continuous progress.



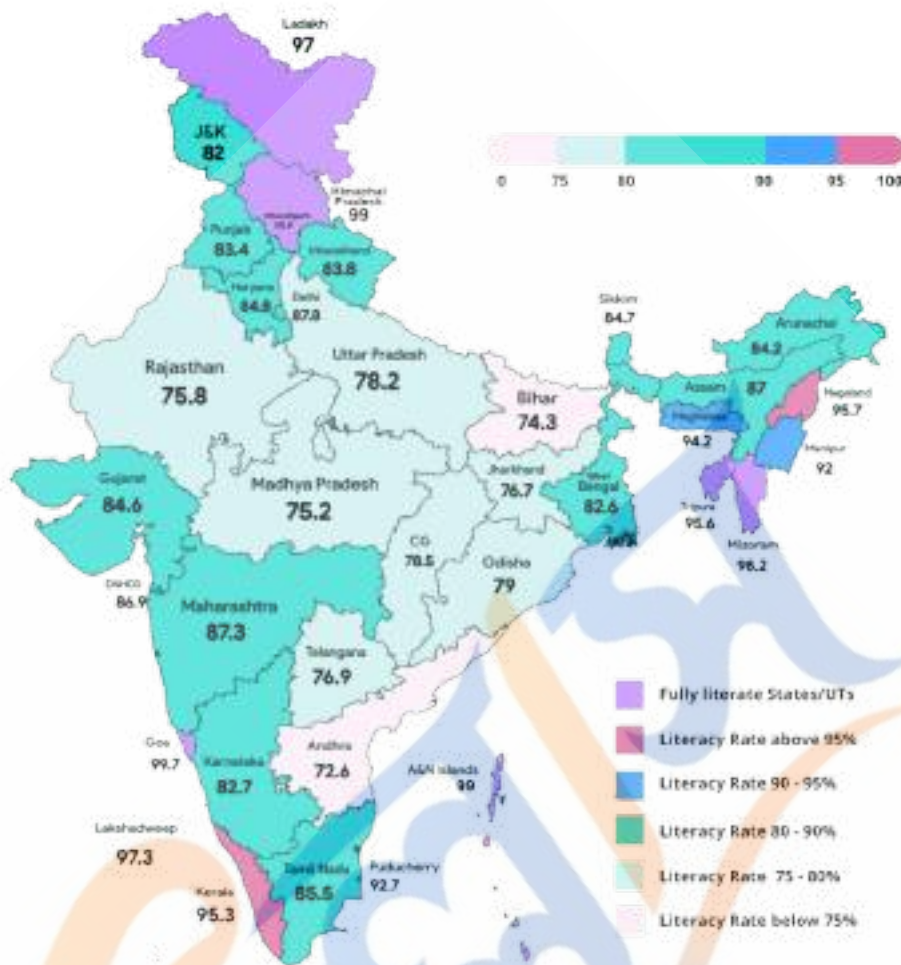
The scheme prioritizes girls and women, SC/ST/OBC/Minorities, persons with disabilities, marginalized workers, and residents of aspirational or educationally backward districts.

Implementation Duration

Government of India has approved the scheme for implementation during FYs 2022–2027.

Literacy Rate for each State/UT

As per the PLFS Data (2023-2024)

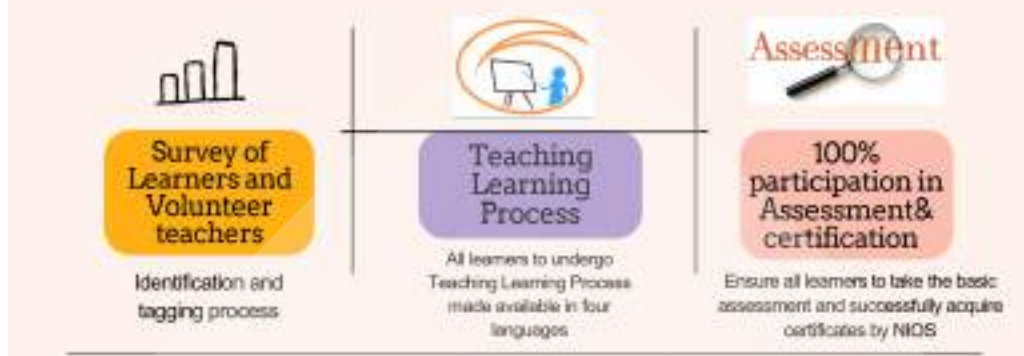


ASSAM

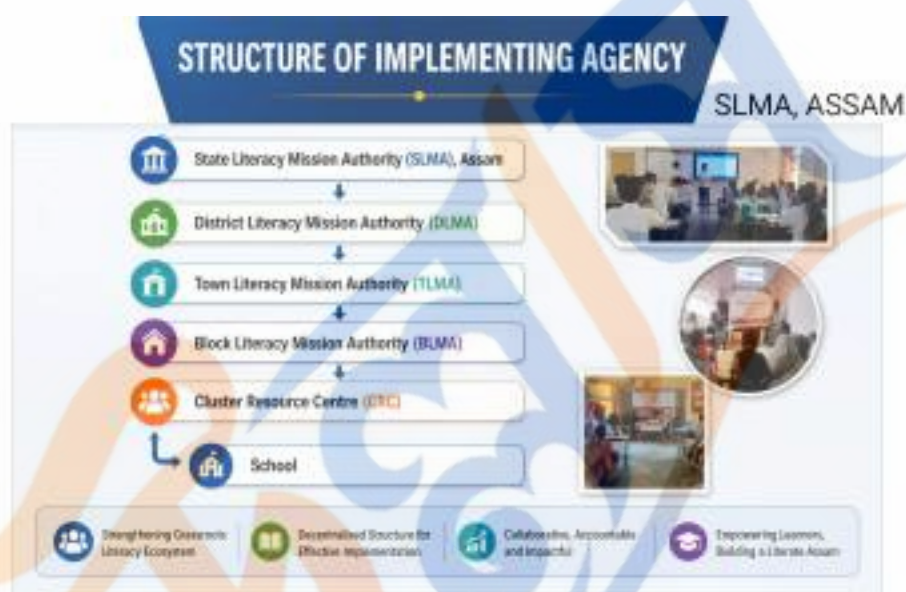
ULLAS ORGANOGRAM, SLMA, ASSAM



Success Metrics



Total target identified by GOI for the Scheme are 64, 82,914, target for the F.Y. 2023-24 was 6, 72,000, F.Y. 2024-25 was 13, 44,000, F.Y. 2025-26 was 6, 72,000 and updated for F.Y. 2026-27 is 6, 72,000.



PLFS ANNUAL REPORT

LITERACY RATE (in per cent)

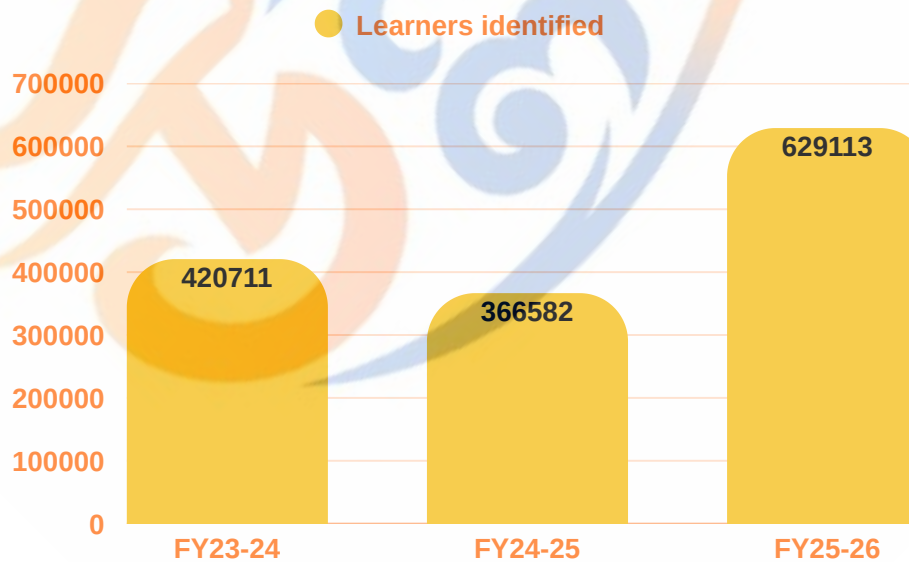
YEAR	GENDER		
	MALE (7 yrs & above)	FEMALE (7 yrs & above)	TOTAL (7 yrs & above)
PLFS (2021 – 2022) (JULY 2021 – JUNE 2022)	91.9	83.6	87.9
PLFS (2022 – 2023) (JULY 2022 – JUNE 2023)	78.6	76.4	77.5
PLFS (2023 – 2024) (JULY 2023 – JUNE 2024)	90.3	83.6	87.0

Scroll down to see what we've accomplished this year

What We Achieved



Our Impact in Numbers



A SPECIMEN OF THE SURVEY DASHBOARD SHALL BE ATTACHED DISTRICT-WISE.

More than 20 indigenous groups

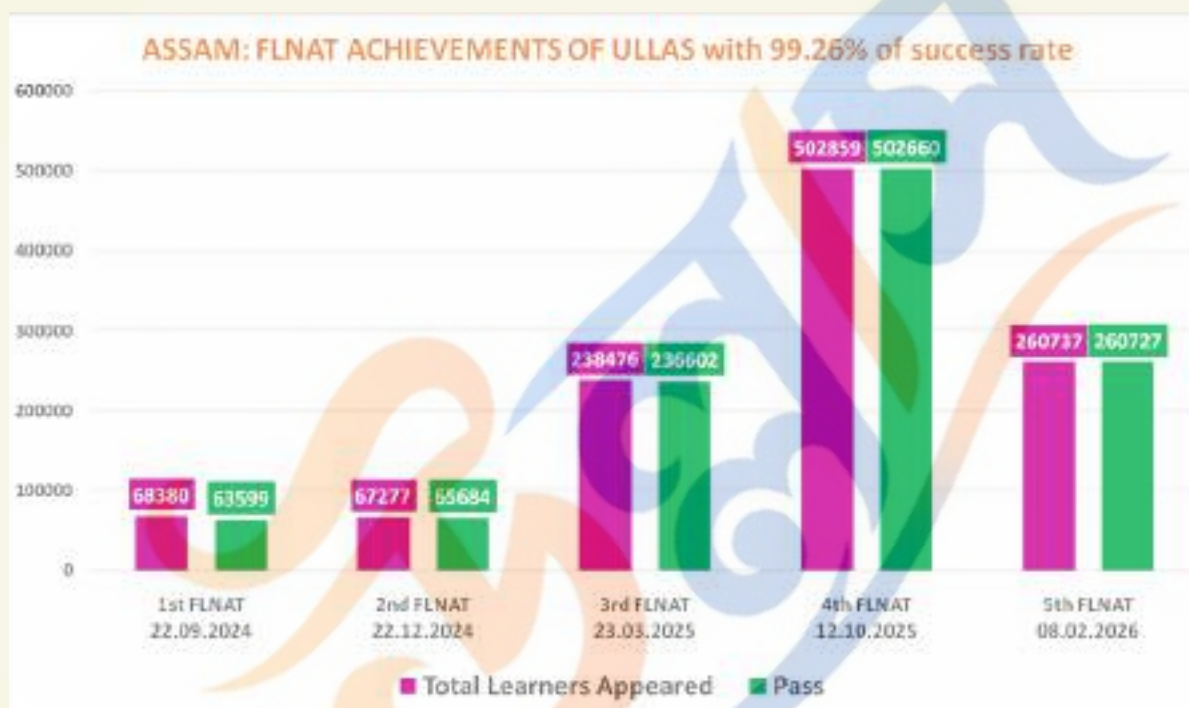
beneficiaries in 35 districts as per 2011 census data

Understanding the **tribes** of Assam offers insight to the state's deep-rooted history, cultural harmony and vibrant identity.

ULLAS has been extended to all tribes and communities of the state as people's core value system is imbibed in embracing humanity with the importance of being literate.

Razor-edge implementation across the state.

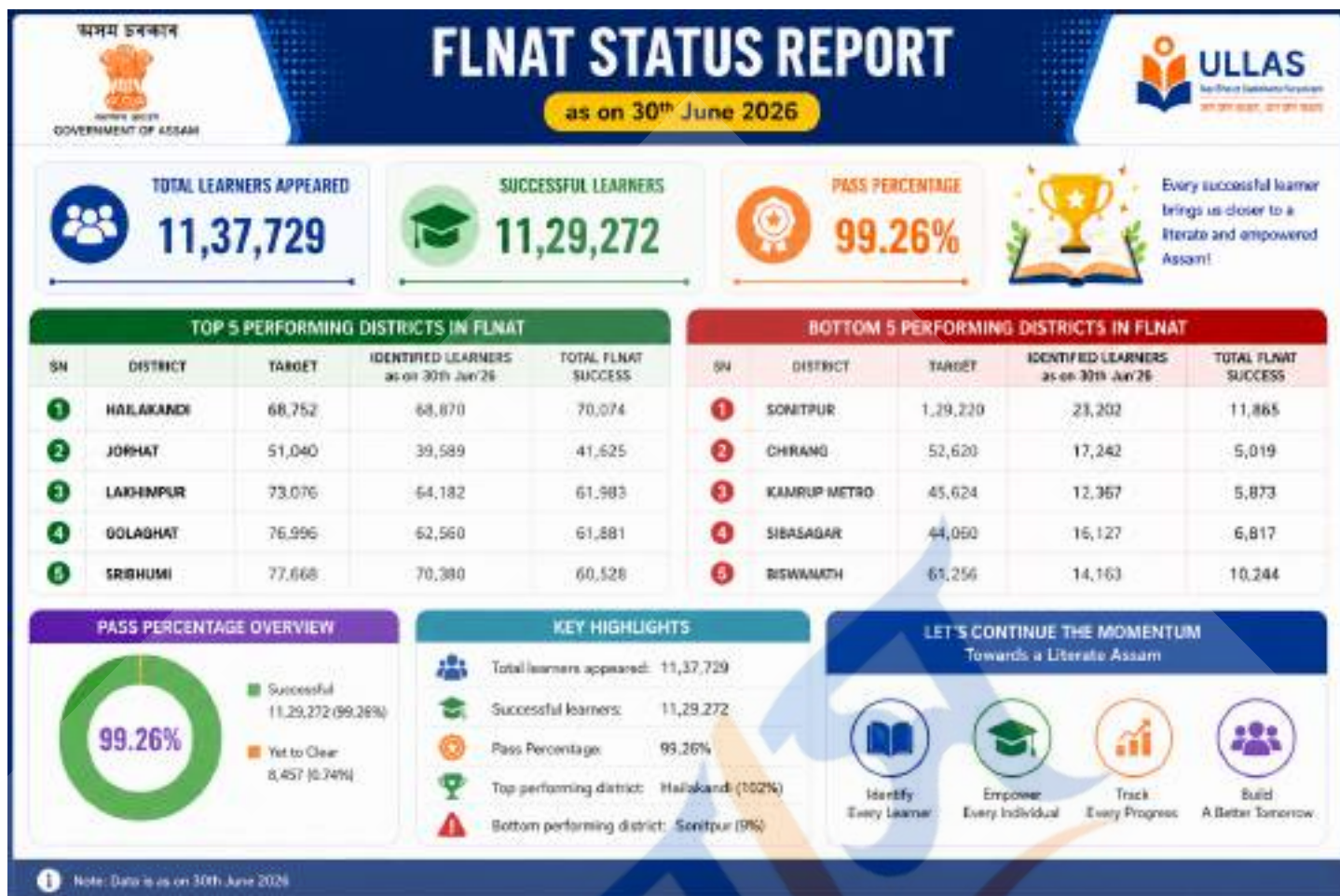
SLMA, Assam has been able to drive and implement this literacy scheme with new strategies of saturation model and effective collaboration with HEIs and DLMA strengthening their district champions.



**11.3
lacs
coverage**



HON'BLE EDUCATION MINISTER OF THE STATE TAKING ACTIVE PART IN ULLAS ALONG WITH HIS TRUSTED TEAM OF OFFICIALS.



A GLIMPSE OF **REVIEW MEETING** BY THE CHAIRMAN AND LEADERSHIP OF SLMA, ASSAM.



BEST PRACTICES OF ULLAS EXTENDING TO THE PRISON INMATES



PARTICIPATION IN INTERNATIONAL LITERACY DAY



A SKIT PREPARED BY STUDENTS TO SPREAD **MASS AWARENESS** ON LITERACY LINKED TO CRITICAL LIFE SKILLS.



NEWSPAPER ARTICLES ON CELEBRATION AND PARTICIPATION OF THE SLMA, ULLAS TEAM AT MIRZA, DIET ON THE OCCASION OF INTERNATIONAL LITERACY DAY.



AN EDUCATORS FORUM (HEIS) ORIENTATION PROGRAMME OF ULLAS BY THE NATIONAL AND STATE TEAM IN COLLABORATION WITH NCERT, SCL & SLMA @ GU.



MESSAGE FROM PROF. USHA FROM THE NATIONAL TEAM IN THE FORUM TOWARDS BUILDING A LITERATE ASSAM.



A **HEART-WARMING GESTURE** OF A LEARNER DURING A DISTRICT VISIT.



ENTHUSIASM AND GUIDANCE PROVIDED BY SLMA DURING **FIELD VISITS**.



THE **CORE TEAM OF SLMA, ASSAM** TO DRIVE ULLAS ACROSS THE STATE DURING A REVIEW MEETING WITH ALL STAKEHOLDERS.



THE **SLMA TEAM REACHES IN VARIOUS TRIBAL POCKETS** TO ENSURE MASS AWARENESS AND IMPLEMENT AT GRASSROOT LEVEL.



A COLLABORATIVE DISCUSSION ON **TWO IDENTIFIED RESEARCH TOPICS** BY NCERT, SCERT, SLMA AND SELECTED DISTRICTS FOR A WAY FORWARD



CENTRAL AND STATE TEAM **VISIT DURING FOUNDATIONAL LITERACY AND NUMERACY TEST (FLNAT)** AT KAMRUP RURAL



ENCOURAGEMENT PROVIDED DURING **FIELD-VISIT**



A **CREATIVE CLASSROOM** IN SESSION ABOUT ULLAS IN THEIR **REGIONAL LANGUAGE**.



HANDS-ON TRAINING PROVIDED DURING VISIT BY THE SLMA TEAM



SCHOOL HEADMASTER AND NODAL OFFICER TAKING ACTIVE PART IN DEVISING **STRATEGIES TO TAP IN THE ADIVASI POPULATION** IN COLLABORATION WITH THE SLMA TEAM



A YOUNG CHILD ATTEMPTING TO TEACH HER GRANDMOTHER ALONG WITH THE PEER-
GROUP



KARTAVYA BODH OF A DAUGHTER TOWARDS HER MOTHER'S LITERACY



AN EMOTIONAL MOMENT DURING **FLNAT INVIGILATION** DISPLAYING ENCOURAGEMENT AND COMPASSION TOWARDS THE **ELDEST LEARNER IN THE BATCH.**



PROUD MOMENTS OF **CERTIFICATION**



A NEIGHBORHOOD LITERACY DRIVE DISPLAYING THE INTEREST TO **LEARN TOGETHER.**



AN ENTHUSIASTIC **ELDERLY LEARNER** WHO TAKES THE LEAD



APPEARING FOR THE **ASSESSMENT TEST** (FLNAT) WITH JOY AND '**ULLAS**'

Number of learners currently undergoing the teaching learning process



Teaching Learning Process- We track the progress through field visits and reporting data on a weekly basis which is flashed in the SLMA dashboard for survey and teaching learning.

Teaching & Learning

Empowering minds with dynamic content, the ULLAS scheme transforms adult literacy, ensuring that teaching inspires, learning thrives, and individuals gain the skills needed for personal and community growth.



Ullas
(Concise Primer)



Worksheet



**Assessment &
Evaluation**



Ullas
(Primers in Indian
languages)

State Research and TLM developments

1

Primer has been developed by SCL (SCERT), Assam in Bengali, Bodo, English and Assamese languages.

3

Academic Calendar and Hathputhi (Margdarshika) has been developed in Bengali, Bodo and Assamese languages.

5

SCL, have developed Information Education Communication (IEC) materials such as ULLAS theme song, jingle, advertisement, etc.

7

Two research projects on FLNAT and TLM were successfully conducted with the districts in a detailed manner.

2

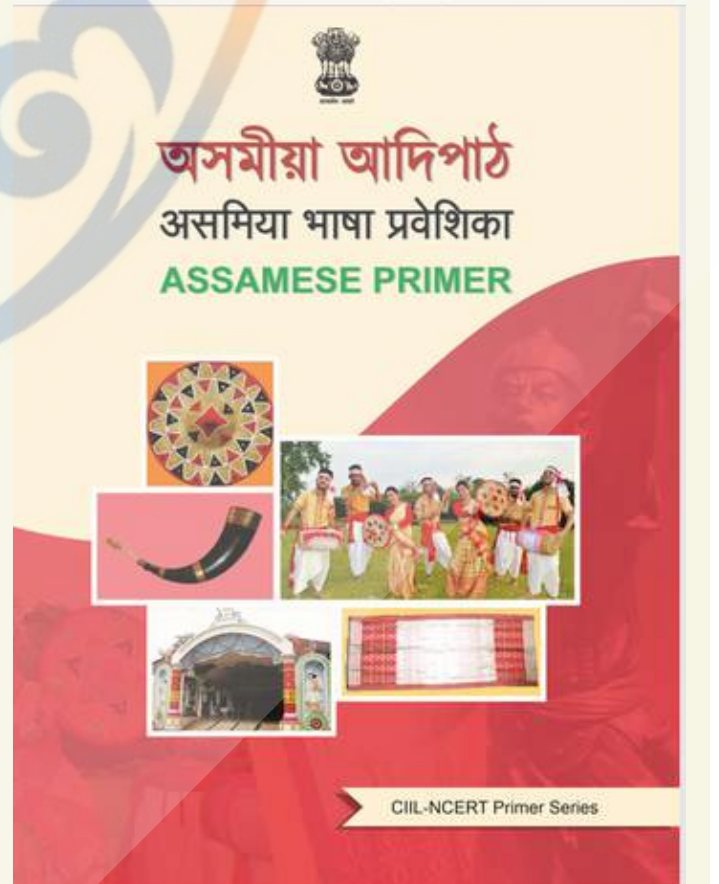
Printed Primers have been supplied to all Districts.

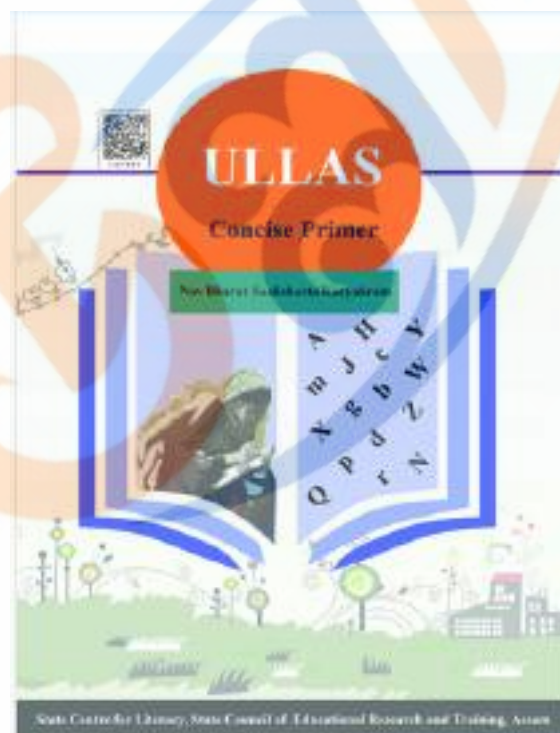
4

SCL, SCERT has also developed and translated Question Answer Booklet (QABs) in four languages for FLNAT.

6

Compendium in three languages by SCL, SCERT





ULLAS PRIMER AND CONCISE PRIMER IN FOUR LANGUAGES- **ASSAMESE, BODO, BENGALI & ENGLISH**

Our Impact in Words

A great way of demonstrating your impact is to provide examples of success stories or testimonials from program participants. Here are few of our ULLAS testimonials in words and action!



Tina Bordoloi, Volunteer

"As someone who also benefitted from the generosity of others, I am grateful for the opportunity to pay it forward and make a difference."



A national forum conducted in Guwahati University where Central government collaborates with the State educators and SLMA

"The impact we dream of drives every effort we make. If we stay true to our values and tenacious in our resolve, we can truly change lives."



International Literacy Day, 8th September, observed across all districts in the state

The theme for International Literacy Day 2025 was Promoting literacy in the digital era and that of 2026 is "Promoting multilingual education: Literacy for multilingual understanding and peace."

The theme highlights literacy not just as the ability to read and write, but as a **gateway to freedom, participation, and opportunity**, enabling individuals to engage meaningfully in society and contribute to sustainable development.



A CONTINUOUS JOURNEY- VOLUNTEERS AND LEARNERS' ENGAGEMENT



A SAMAJIK CHETNA CREATED IN PUBLIC PARK TO GATHER NEARBY LEARNERS FOR TL PROCESS



LEARNING STARTS @ HOME- A CHILD TEACHING HER MOTHER



TEACHING LEARNING PROCESS CONTINUES @ VARIOUS SAMAJIK CHETNA KENDRA (SCKs),
WITH THE HELP OF PRIMER & TLM MATERIALS

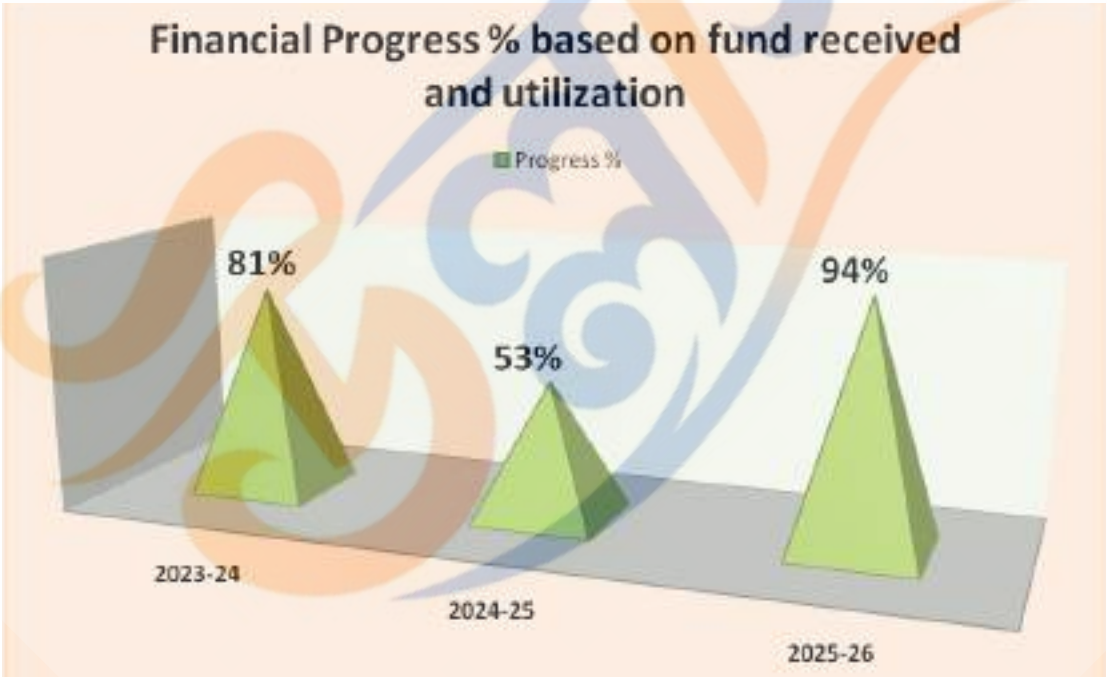


TEACHING LEARNING MATERIALS PROVIDED BY SLMA AT STATE LEVEL AND DISTRIBUTED
BY DLMA.

Our Financials

Achievements (Financial) of ULLAS, Assam

SN	Particulars	2023-24	2024-25	2025-26	Total
1	Fund received	91,908,000	232,168,560	57,916,760	381,993,320
2	Fund Utilized	74,895,090	123,196,385	54,505,265	273,805,932
3	Progress %	81%	53%	94%	



FINANCIAL ACHIEVEMENTS OF ULLAS, ASSAM

SN	Particulars	2023-24	2024-25	2025-26		2026-27	Total
				SNA	SNA Sparsh		
1	Fund received	₹9,19,08,000	₹23,21,68,560	Nil*	₹5,79,16,760	₹72,97,000	₹38,92,90,320
2	Fund Utilised	₹7,48,95,090	₹12,31,96,385	₹2,12,09,192	₹5,45,05,265	₹17,32,000	₹27,55,37,932

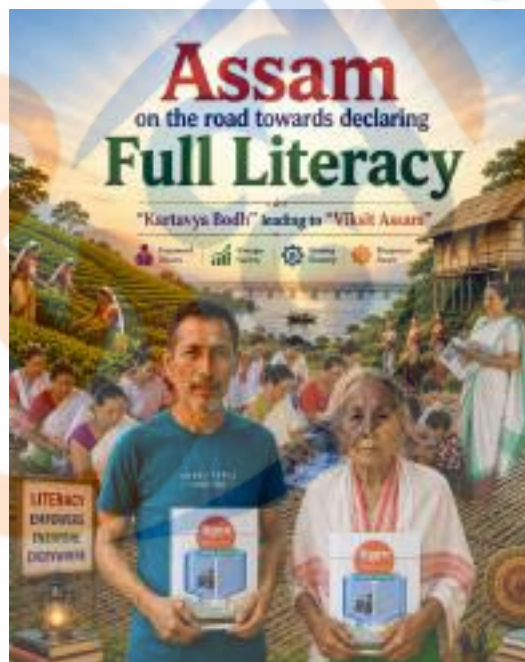


These achievements reflect our commitment to transparent financial management and effective utilisation of resources to empower learners and build a brighter future.

Together, we are making literacy a reality across Assam!



What We Envision



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